

## VIERI WEDDING CAMPAIGN

### OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

Vieri GmbH (“Sponsor”) is pleased to introduce the Vieri Wedding Campaign (the “Promotion”) made available on Facebook. The Promotion begins on April 24, 2017 at 5:00 P.M. (GMT+2) and ends on May 24th, 2017 at 6:00 pm, (GMT+2) (the “Entry Period”). Sponsor’s computer shall be the official clock for purposes of the Promotion.

As a condition of participating in the Promotion, you agree to be fully and unconditionally bound by these Official Rules and the decisions of Sponsor, whose decisions shall be final and binding in all respects, and to waive any right to claim ambiguity in the Promotion, these Official Rules as well as any Promotion materials. The Promotion is subject to applicable federal, state, and local laws and regulations and is **VOID WHERE PROHIBITED OR RESTRICTED BY LAW**. Winning and receiving an award is contingent upon fulfilling all requirements set forth herein.

#### **1. FACEBOOK® DISCLAIMER**

You agree and acknowledge, as condition of participating in the Promotion, that Facebook Inc., and their owners, directors, officers, employees, contractors, agents, representatives, parents, subsidiaries, attorneys, insurers, and associated corporations and entities (collectively, the “Facebook Group”) are not sponsors of the Promotion nor do they endorse or administer the Promotion, nor are they in any way associated with the Promotion. All questions regarding the Promotion must be directed to Sponsor, not Facebook Inc. You also agree that as a condition of participating in the Promotion, you shall release the Facebook Group from any and all liability arising out of or relating to the submission of an Application (defined below), participation in the Promotion, acceptance, use, or misuse of a giveaway (defined below), or the broadcast, exploitation, or use of an Application.

#### **2. ELIGIBILITY**

To be eligible for the giveaway, the participant must be at least eighteen (18) years of age or older at the time of participating, and satisfy all other requirements contained herein. Participants who are immediate family or household members or employees of Vieri GmbH are not allowed to enter. “Immediate family” shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. “Household members” shall mean those people who share the same residence at least three (3) months a year.

#### **3. HOW TO ENTER**

During the Entry Period, anyone who is at least eighteen (18) years of age or older may enter by liking the post and tagging at least one other person. You may tag more than one.

##### **A. Entry Limitations**

Entries not received by Sponsor during the Entry Period will not be entered into the Giveaway and are not eligible to be selected for a prize. Participants may only submit one (1) entry throughout the entry period.

##### **B. Marketing Opt-In**

By submitting an entry, participants will opt-in to the marketing databases and consent to the receipt of commercial and promotional email from the Sponsor at the email address participant provides. Such opt-in constitutes subsequent affirmative consent, which supersedes any previous opt-out submitted to the Sponsor. All information will be used in accordance with the Sponsor's respective privacy policies, available at <https://vieri.com/privacy/>.

The Sponsor uses reasonable commercial efforts to comply with guidelines and participants may subsequently opt-out of receiving further marketing communications by following the opt-out instructions set forth in the Sponsor's aforementioned privacy policies or as provided within any such marketing communication (e.g., clicking the "Unsubscribe" feature).

#### **4. GIVEAWAY SELECTION**

All participants received before the end of the Entry Period will be gathered and a winner will be chosen at random.

#### **5. ODDS OF BEING SELECTED AS A WINNER**

The odds of being selected as a winner depends on the total number of eligible participants.

#### **6. THE GIVEAWAY**

Subject to verification of eligibility and compliance with these Official Rules, a winner will receive a chance to borrow Vieri Jewellery found on [www.vieri.com](http://www.vieri.com) to wear to any event of their choice.

#### **7. GIVEAWAY RESTRICTIONS**

Limit one (1) Giveaway. Receipt of a Giveaway is subject to the terms and conditions set forth in these Official Rules and the terms and conditions set forth by the Sponsor's property, as detailed in the property's contract. If a Giveaway is not accepted within 48 hours of being notified of the win by email address, a second winner will be chosen at random.

THE GIVEAWAY IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY.

#### **8. WINNER NOTIFICATION AND VERIFICATION**

On May 25th a winner will be announced on Social Media. It is the participants responsibility to provide a valid form of contact at the time of submission. A response is required within 24 hours. The response shall state an acceptance of the Giveaway and provide Vieri GmbH with shipping information and instructions. If no response is provided within 48 hours of sending the email, the Giveaway will default to another winner chosen at random.

#### **9. PUBLICITY RIGHTS**

Except where prohibited or restricted by law, by participating or accepting an Giveaway, grant to Sponsor, the right to use and/or publish participants full name.

#### **10. GENERAL CONDITIONS**

The Giveaway is subject to all applicable federal, state and local laws and regulations. Receiving a Giveaway is contingent upon accepting and fulfilling all requirements of these Official Rules. Sponsor reserves the right without liability to disqualify any participant and suspend, modify and/or terminate the Giveaway, or any part of it, if the Sponsor determines, in its sole and absolute discretion, that the Giveaway is not capable of running as planned, including, without limitation, insufficient participants, suspected or actual evidence of electronic or non-electronic tampering with any portion of the Giveaway, or if computer virus, bugs, unauthorized intervention, fraud, or technical difficulties or failures compromise or corrupt or affect the administration, integrity, security, fairness, or proper conduct of the Giveaway. In the event that the Giveaway is cancelled or terminated prior to the stated expiration date, notice will be posted on the Site. All interpretations of these Official Rules and decisions by Sponsor are final.

By participating in this Giveaway you agree: (1) to abide by these Official Rules, and the decisions of Sponsor and/or Sponsor's designee in all respects relating to this Giveaway, which shall be final and binding; (2) to release, hold harmless, covenant not to sue and forever discharge the Sponsor, as well as the Facebook Group (all such individuals and entities collectively referred to herein as the "Released Parties") from any and all injuries, liability, losses and damages of any kind to

persons including, without limitation, death, bodily injury (including emotional distress) or property, and for any claims or causes of action based on publicity rights, defamation or invasion or privacy, resulting, in whole or in part, directly or indirectly, from participation in the Giveaway.

**CONSUMER DISCLOSURE: NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**  
You have not yet won a Giveaway. The actual odds of winning a Giveaway depend on the total number of entries received during the Entry Period. See Official Rules. Sponsored by Vieri GmbH, Kurfürstendamm 36, 10719, Berlin.